

SELLING YOUR HOUSE

our process

Find a REALTOR®

- Interview and select a REALTOR®



Professional Consultation

- Competitive Market Analysis
- Review property



Preparation

- Make repairs, improvements, clean
- Strategize when to list



Go to Market

- Listing preparation
- Professional photos
- Professional staging
- Implement marketing plan
 - Online
 - Public
 - Network
- Showings/Open house
- Feedback



Offers

- Professional advice and presentation of offers
- Expert negotiations
- Thorough review of documents and disclosures



Acceptance

- Meet the inspectors and appraiser—this is where many deals come together or fall apart and why our service goes beyond what typical REALTORS® provide



Closing

- Closing statement
- Transfer utilities
- Sign the deed
- Receive the closing documents